


# Intro to Roleplays

First Year edition



# What is a Roleplay?



- 
- Individual event (first years)
  - Presentation
    - placed in a business scenario that requires solutions
    - 10 minutes prep and 10 minutes presenting



**CAREER CLUSTER**  
Hospitality and Tourism

**INSTRUCTIONAL AREA**  
Economics

## **PRINCIPLES OF HOSPITALITY AND TOURISM EVENT**

### **PARTICIPANT INSTRUCTIONS**

- The event will be presented to you through your reading of the 21<sup>st</sup> Century Skills, Performance Indicators and Event Situation. You will have up to 10 minutes to review this information and prepare your presentation. You may make notes to use during your presentation.
- You will have up to 10 minutes to make your presentation to the judge (you may have more than one judge).
- You will be evaluated on how well you meet the performance indicators of this event.
- Turn in all of your notes and event materials when you have completed the event.

### **21<sup>st</sup> CENTURY SKILLS**

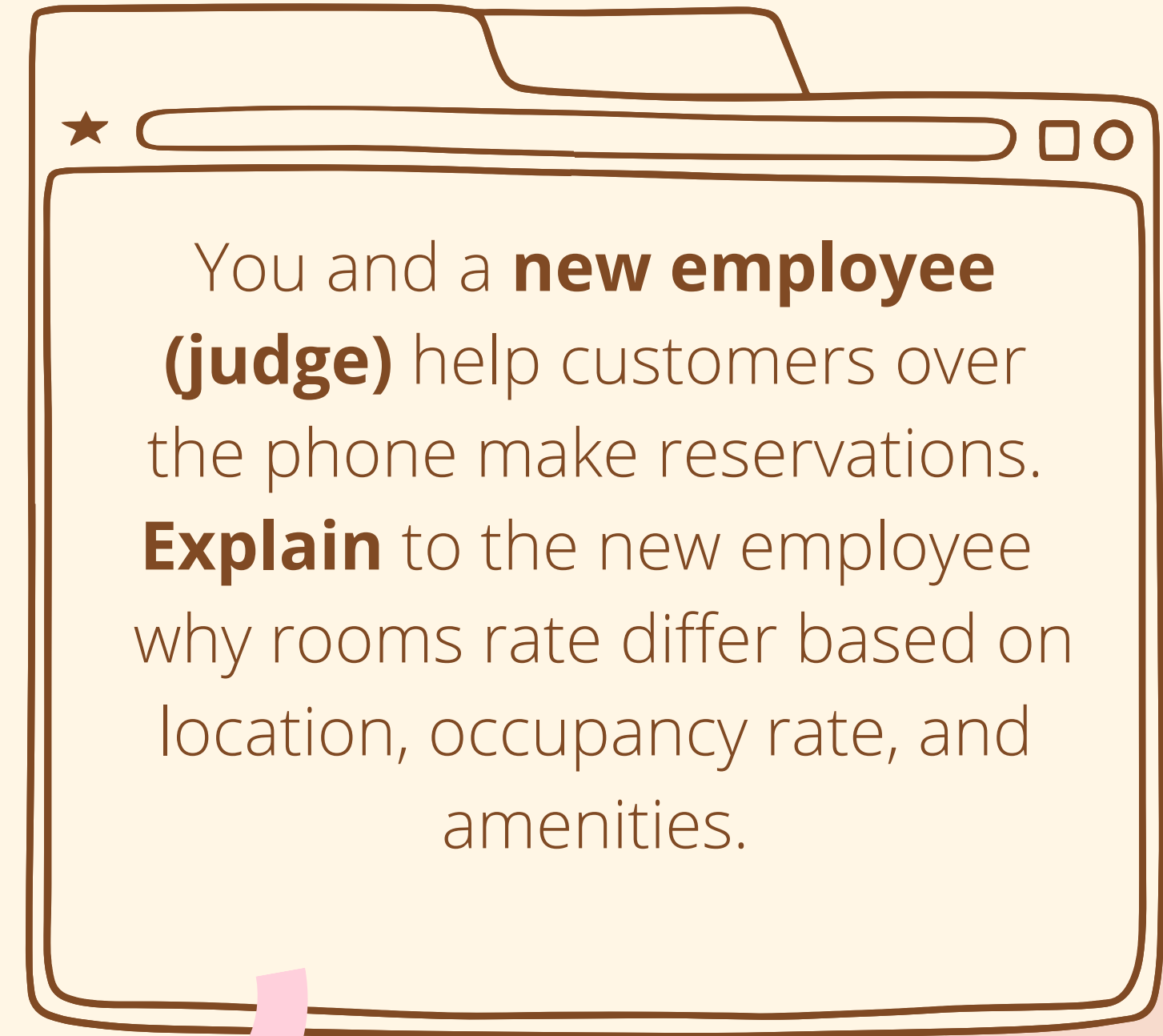
- Critical Thinking – Reason effectively and use systems thinking.
- Communication – Communicate clearly.
- Creativity and Innovation – Show evidence of creativity.

### **PERFORMANCE INDICATORS**

1. Distinguish between economic goods and services.
2. Describe the functions of prices in markets.
3. Explain the principles of supply and demand.
4. Explain the concept of competition.



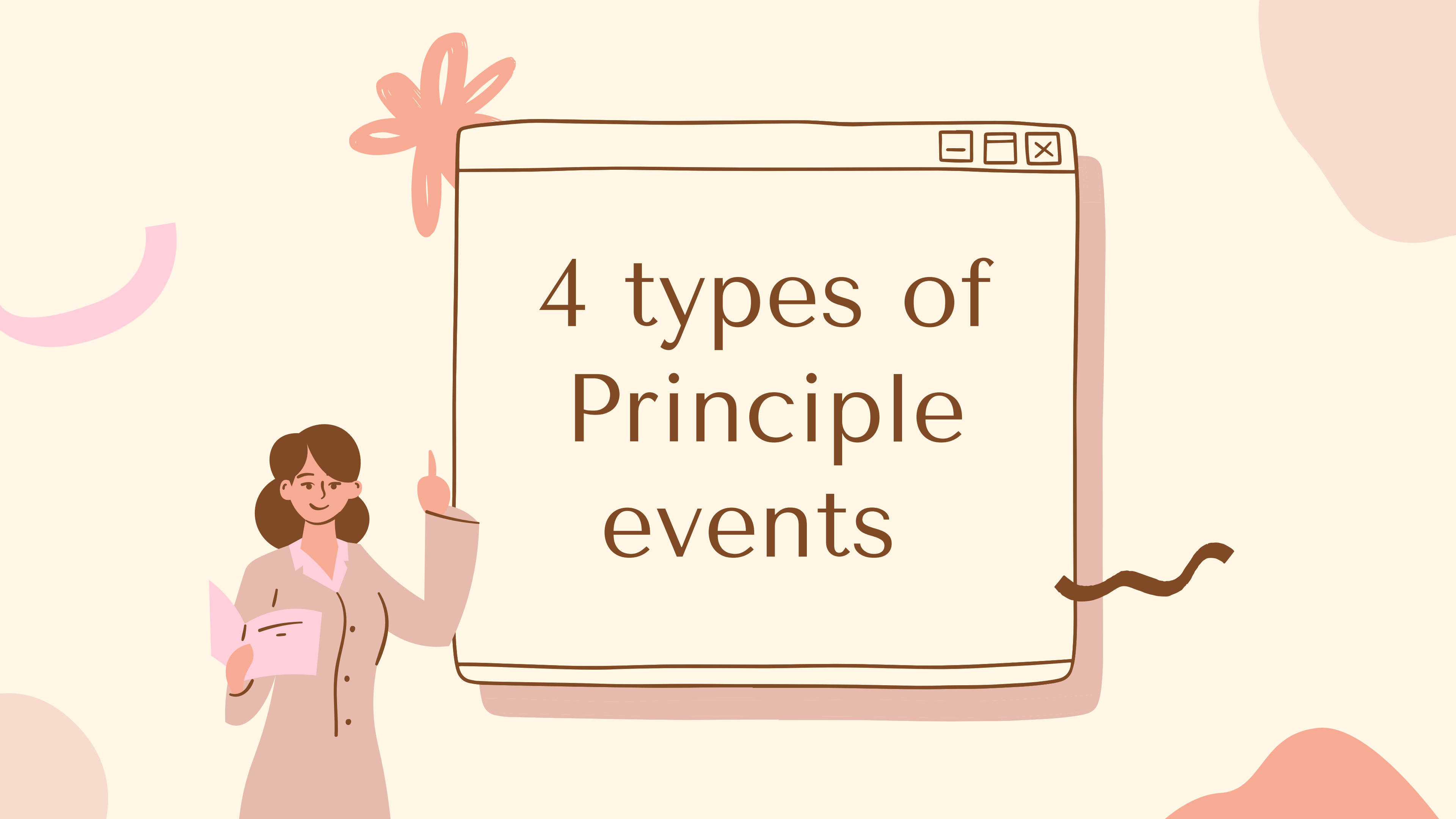
# Event Situation



# What are KPIs?



- KPI stands for Key Performance Indicator
- Specific knowledge and skills
  - address and perform during the presentation
- Judges
  - Uses these to evaluate you + determine your score

An illustration of a woman with dark hair, wearing a grey blazer over a pink shirt, holding a pink folder and pointing her right index finger towards a large window. The window has a title bar with three icons: a minus sign, a maximize button, and a close button. The text inside the window is centered and reads "4 types of Principle events". The background is light yellow with various decorative elements: a pink flower-like shape at the top left, a pink curved shape on the left, a pink wavy line at the bottom right, and a large pink shape on the right side.

# 4 types of Principle events

# Principle of Business Management and Administration (PBM)



- Uses concepts associated with:
  - Administrative Services
  - Business Information Management
  - General Management
  - Human Resources Management
  - Operations Management

# Principles of Finance (PFN)

- Uses concepts associated with careers in...
  - Accounting
  - Banking services
  - Business finance
  - Insurance and Securities
  - Investments



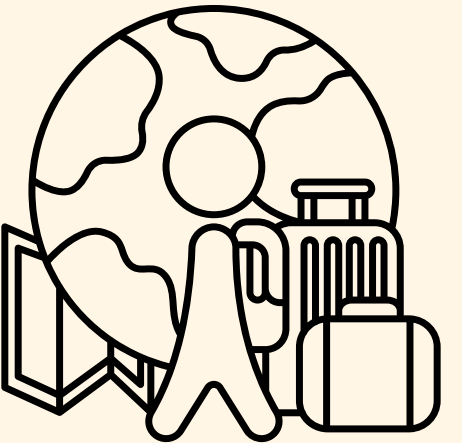


# Principles of Hospitality and Tourism (PHT)



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- Uses concepts associated with careers in hotels, restaurants, and tourism and travel

An icon depicting a globe, a person walking, a suitcase, and a building, symbolizing travel and tourism.

# Principles of Marketing (PMK)

- Uses concepts associated with:
  - Marketing Communications
  - Marketing Management
  - Marketing Research
  - Merchandising
  - Professional Selling

# Tips!

- After reading each KPI carefully, take you time to gather your ideas to form a solution.

- As you read the scenario, make notes!
- Use your scratch paper to make an outline of your presentaion.

Bonus: KPIs are super helpful in studying for career cluster exams.