

VC DECA Event Popularity & Info

Data gathered from DECA 21-22 Year





Should I do a team or individual event?

Roleplay Events:

Event Category	Number of Participants
Principle Events (1st year)	88
Individual Series	37
Personal Financial Literacy	10
team decision making	19

Written Events:

Event Category	Number of Participants
BOR	50
Project Management	17
Entrepreneurship	56
IMC	43



Should I do a team or individual event?

- 173 people in written events last year
 - 129 people had >1 person on their team
 - ~75% of of VC Deca were in a team for their written
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- **Most people at Valley did DECA writtens as apart of the team, but the choice is still up to you - there are many great individual events!**

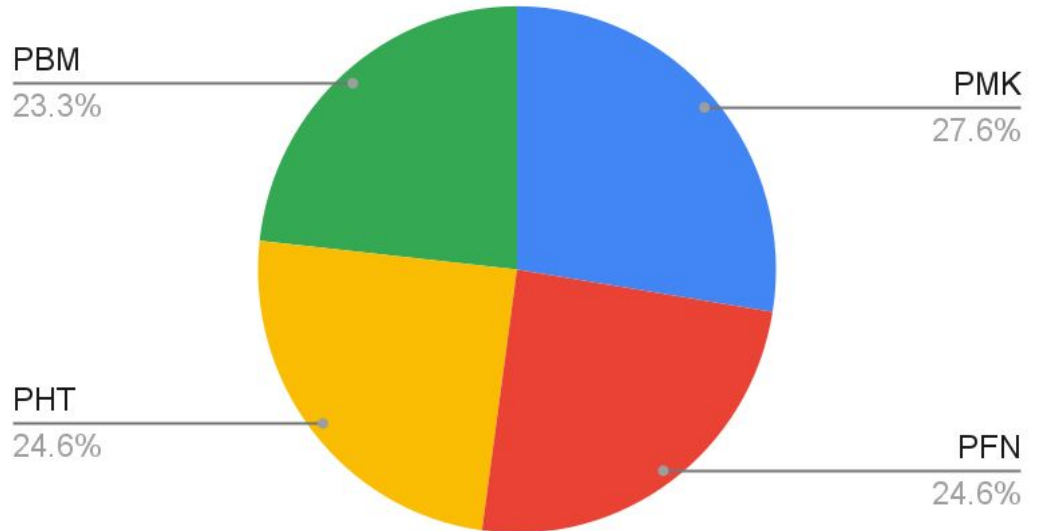


First Year Roleplay Events

- Most popular (competitive):
 - Principles of Marketing (PMK)
- Least Popular (less competitive):
 - Principles of Business Management (PBM)

PMK was the most popular Roleplay event in all of VC Deca Last year

First Year Roleplay Popularity



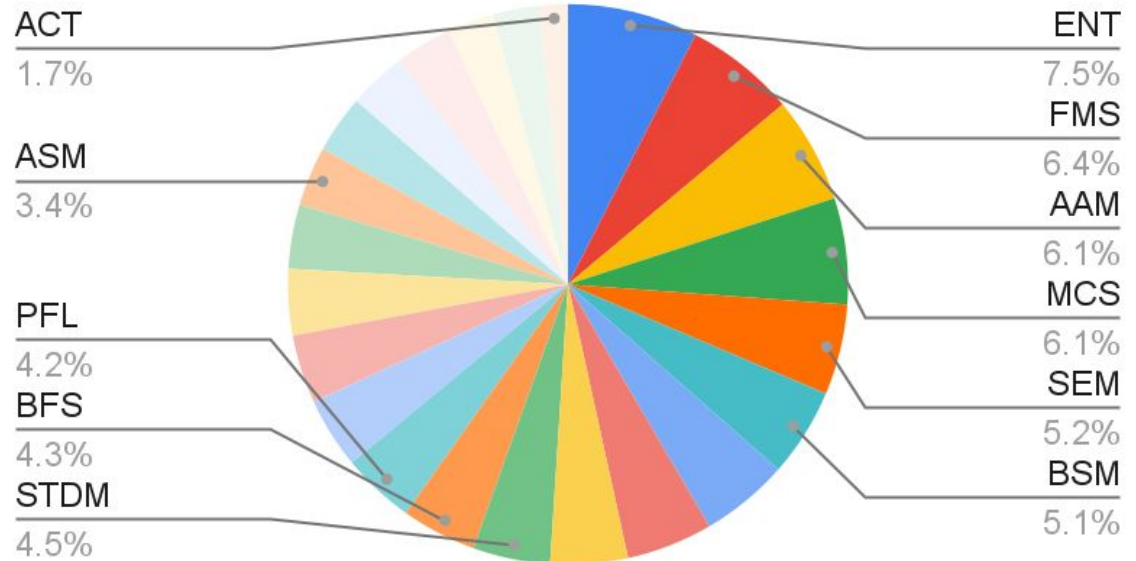


2nd+ Year Roleplay Events

- Most popular (competitive):
 - Entrepreneurship Series Event (**ENT**)
- Least Popular (less competitive):
 - Accounting Series Event (ACT)

PMK was the most popular Roleplay event in all of VC Deca Last year

2nd+ Years Event Popularity



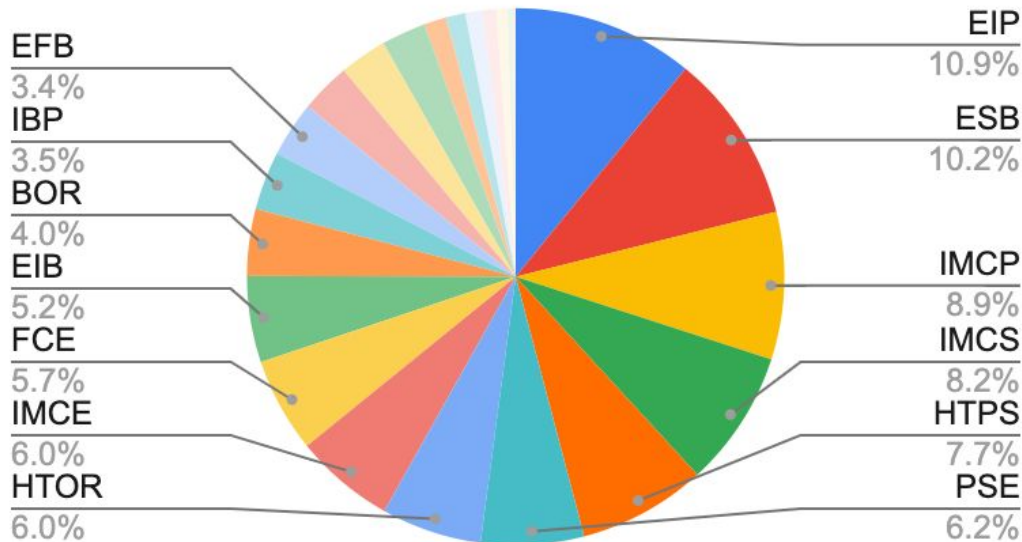


Written Events

- Most popular (competitive):
 - Innovation Plan (EIP)
 - Most Entrepreneurship
- Least Popular (less competitive):
 - Project Management Sales Project (PMSP)
 - Business Growth Plan (EBG)

EIP was the most popular Written event in all of VC Deca Last year

Written Event Popularity



Event Performance at Conferences



SVCDC - Regional Conference

Last Year (Santa Clara):

- **75** Teams/Individuals In total placed **Top 10**
 - Teams: 33
 - Solo: 42
- Of that total, **33** teams/individuals placed **Top 4**
 - Teams: 15
 - Solo: 18



SCDC - State Conference

Last Year (Anaheim):

- **32** Teams/Individuals in total placed **Top 10**
 - Teams: 18
 - Solo: 14
 - Of that total, **14** teams/individuals placed **Top 4**
 - Teams: 6
 - Solo: 8

(Place top 4 at SCDC → Qualify for ICDC)



ICDC - International Conference

Last Year (Atlanta):

- **8 Teams/Individuals** in total placed **Top 20**
 - Teams: 5
 - Solo: 3
- Of those, **4 teams/individuals** placed **Top 10**
 - Teams: 3
 - Solo: 1