



Participants Needed!

Help Us Evaluate a Videogame to Promote Cancer Knowledge and Reduce Cancer Risk in Adolescents

Study directed by: Dr. Olufunmilola Abraham

Cancer is a leading cause of death nationwide. Studies show adolescents are under-informed about the role they can play in reducing their own cancer risk. The goal of OutSMART Cancer is to educate adolescents about cancer basics, prevention, and screening. In this game, the player navigates through scenarios at home, the doctor's office, and school to learn more about cancer and cancer prevention.

This study was approved by the UW-Madison Institutional Review Board (IRB).

Scan the code below:



Are You Eligible?

- You are an adolescent aged 12-18 or a parent with a 12–18-year-old who lives with you
- Can speak, read, and understand English
- Live in the United States

Commitments:

- About 50 minutes each
- Complete surveys, gameplay, and interview questions

Participants Will Receive:

- Information on how to reduce cancer risk
- Each participant pair will get a \$60 Amazon e-gift card

Questions?

- Contact: crome@pharmacy.wisc.edu

